**Excel Homework – Kickstart my Chart**

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
2. The Category “Theater” is the one with the most Kickstarter Projects created, surpassing twice the amount for the projects in “Music”, the 2nd place.
3. December is the month with least projects throughout the year, considering grand total and also successful projects.
4. Journalism is the only category that has every single project cancelled.
5. What are some limitations of this dataset?
   1. The average donation could lead us to wrong data, because we would need to know the weighted average. For example, if there were 100 donors on a 1,000 dollars project, maybe one person funded 80% of the project and the other 99 funded the resting 20%. The weighted average would then be lower than normal average because there would be a lot of people funding with less money.
   2. If we would like to now the reasons why a project was successful or not, or maybe why it was cancelled, we wouldn’t be able to give a specific answer. Although there are some data we could use, like the relationship between successful projects and the amount they asked for, we wouldn’t know the main reason why it was not funded. It could be that the project didn’t have enough propaganda, or maybe the donors weren’t caught with the video explanation of the project (or they didn’t understand it). There should be another column where donors could have selected the main reason why they supported/not supported a project, with a limited list of options so the data could be used properly.
6. What are some other possible tables and/or graphs that we could create?
   1. Average donation by Category and Sub-Category
   2. Number of projects made by Country or the currency they used
   3. Average number of days given to a project to be funded
   4. Number of projects funded by Country
   5. Most common Categories by Country
   6. Average number of backers by Country or date